

WWW.KATHI-DANIELA.COM



KATHI DANIELA

MEDIA KIT



THE STORY OF "KATHI DANIELA"

I started blogging in 2016 when I moved abroad to South Africa. Since then, I have moved to Czech Republic, Germany and Bosnia-Herzegovina. And this blog has grown with me. KATHI DANIELA is not your normal travel blog with generic travel tips. It's more like a blogazine that revolves around real-life experiences.

THE BLOG READERS

61 percent of my readers are between 18 and 34 years old, male and female alike. 75 percent of my audience is from Germany. They are interested in traveling, moving abroad and intercultural experiences. They are not afraid of taking their lives into their own hands.

STATISTICS

8K

monthly unique
visitors

11K

monthly page
views

SOCIAL MEDIA



1.1 K



0,5 K

BRANDS I'VE WORKED WITH

- [Audible](#)
- [Peek & Cloppenburg](#)
- [Europa Apotheek](#)
- [Shop Apotheke](#)

WHY WORK WITH ME

KATHI DANIELA has had a steady fanbase for a couple of years. My readers like to follow my journey abroad and like to follow my recommendations for less-touristy destinations.

CONTACT ME

hallo@kathi-daniela.com
www.kathi-daniela.com